

*"The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit."*



17th Annual Heartland Healthcare Coalition Conference  
"Stakeholder Engagement: "THE KEY" to Better Health & Wellness"

**FRIDAY, APRIL 27, 2018**  
EMBASSY SUITES HOTEL AND  
CONFERENCE CENTER  
EAST PEORIA, IL



HEARTLAND HEALTHCARE COALITION

## Heartland Healthcare Coalition

PO Box 390  
320 E. Jackson Street  
Morton, IL 61550

Phone: 309-266-8875  
Fax: 309-266-8820  
E-mail: [hirc2@hrtco.com](mailto:hirc2@hrtco.com)

### KEY SPONSORS





**HHC 17th Annual Conference**  
 East Peoria Embassy Suites and Conference Center  
 Friday, April 27, 2018

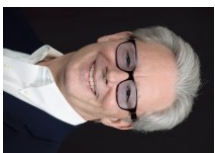


**“Stakeholder Engagement: “THE KEY” to Better Health & Healthcare**

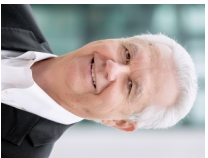
**7:45—8:30a.m.**  
**Registration/Continental Breakfast/Vendor Exhibits**

**8:30—8:45 a.m.**  
**Welcome and Opening Remarks**  
*Jerry Custer HHC Executive Director,*  
*Eric Thome, HHC Chairperson,*  
*State Farm*


**8:45—9:30 a.m.**  
**“Making Sense Out of the (Seemingly) Unconnected.”**  
**Charles “Chris” McSwain**  
*President*  
 IBI/Integrated Benefits Institute  
 San Francisco, CA




**9:30—10:15 a.m**  
**“The Moral Obligation of Leaders”**  
**Rod Brace, PhD**  
*Chief Learning Officer*  
 Memorial Hermann Health System  
 Houston, TX



**2018 Prizes Include**

 Peoria Chiefs 20 game flex pack tickets

 Amazon Echo

 Complimentary room accommodations—one night  
 IL State Football tickets to choice of game

AND MORE!

**Registration**

One (1) Registration per form. Feel free to make copies.

**NAME:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**CO./ORG. & TITLE:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

**HCRI RECERTIFICATION CREDIT**    **YES**    **NO**

[Deadline for Registration: April 20, 2018](#)

\$50.00 HHC Member Company

\$75.00 Non-Member Company

Email to: [hhc2@mtco.com](mailto:hhc2@mtco.com)

Fax: to: 309-266-8820

**CARD #:** \_\_\_\_\_ **Exp.:** \_\_\_\_\_  
**CVV:** \_\_\_\_\_ **Bill Zip:** \_\_\_\_\_



Or Cut along line and mail to:

Heartland Healthcare Coalition  
 Annual Conference  
 PO Box 390  
 Morton, IL 61550