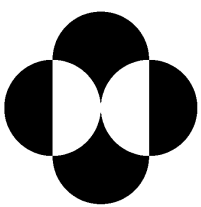




HEALTH CARE SYSTEMS INC.



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E-mail: hirc2@nrtco.com

PO Box 390
320 E. Jackson Street
Morton, IL 61550

Heartland Healthcare Coalition



16th Annual Heartland Healthcare Coalition Conference

FRIDAY, APRIL 28, 2017
EMBASSY SUITES HOTEL AND
CONFERENCE CENTER
EAST PEORIA, IL



"The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit."



HHC 16th Annual Conference
 East Peoria Embassy Suites and Conference Center
 Friday, April 28, 2017

“Engagement: The Secret to Improving Payment Reform, Population Health,

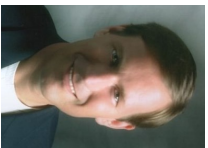
7:45—8:30a.m.
Registration/Continental Breakfast/Vendor Exhibits

8:30—8:45 a.m.

Welcome and Opening Remarks
Jerry Custer HHC Executive Director,
Eric Thome, HHC Chairperson,
State Farm

8:45—9:30 a.m.

“The New World: Advanced Payment Models”
Douglas Emery
Project Manager
 Altrium Institute/Center for Payment Reform
 Logan, UT



10:15 - 11:00 a.m.
Enjoy! BREAK/VENDOR EXHIBITS

11:00—11:45 a.m.

“A Practical Approach for Implementing Population Health Management” & “From Wellness to Wellbeing: What’s Behind the Hype”
Kevin McCabe, MD
Executive Director—Occupational Health & Wellness
 S. C. Johnson & Son, Inc
 Racine, WI






11:45—1:15 p.m.
LUNCH / VENDOR EXHIBITS
 Presentation of Awards:
 Circle of Excellence Hospital Award






9:30—10:15 a.m.
“An Innovative Approach to Wellness”
Deidre Serum
Senior Director
 Employee Benefits
 Best Buy, Inc
 Richfield, MN



2017 Prizes Include

-  Peoria Chiefs 20 game flex pack tickets
-  Normal Cornbellers 4 reserved seats
-  Kindle HDX

-  Complimentary room accommodations—one night
-  \$50 Dinner Gift Card
-  IL State Football tickets to choice of game

Registration

One (1) Registration per form. Feel free to make copies.

NAME: _____ **PHONE:** _____

Co./ORG. & TITLE: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

E-MAIL: _____

HCRI RECERTIFICATION CREDIT **YES** **NO**

[Deadline for Registration: April 21, 2017](#)

- \$50.00 HHC Member Company
- \$75.00 Non-Member Company

Email to: hhc2@mtco.com

Fax: to: 309-266-8820

CARD #: _____ **Exp.:** _____
CVV: _____ **Bill Zip:** _____



Or Cut along line and mail to:

Heartland Healthcare Coalition
 Annual Conference
 PO Box 390
 Morton, IL 61550